



AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

| | |
|--------------------------------------|-------------------------------------|
| Special Order Request | |
| <input type="radio"/> Yes | <input checked="" type="radio"/> No |
| Time | |
| Open Agenda | |
| <input checked="" type="radio"/> Yes | <input type="radio"/> No |

| | |
|---------------------|--|
| MEETING DATE | Jan 20 2016 10:15AM - Regular School Board Meeting |
| AGENDA ITEM | OPEN ITEMS |
| CATEGORY | EE. OFFICE OF STRATEGY & OPERATIONS |
| DEPARTMENT | Procurement & Warehousing Services |

ITEM No.:

EE-2.

TITLE:

Recommendation for Additional Spending Authority - 14-036N - Adult Workforce Education Advertising Agency Services

REQUESTED ACTION:

Approve an increase in spending authority for the above contract. Contract Term: August 6, 2013, through June 30, 2016, 2 Years, 10 Months; User Department: Career, Technical, Adult & Community Education; New Award Amount: \$4,284,301; Awarded Vendor(s): Omni Advertising, Inc.; M/WBE Vendor(s): None

SUMMARY EXPLANATION AND BACKGROUND:

The School Board of Broward County, Florida, approved a contract award for Omni Advertising, Inc., on August 6, 2013. The contract award was for \$4,200,000. The current spending has not been exceeded, but additional spending is needed to cover 2015-16 expenditures. This request is to increase the spending authority by \$84,301, bringing contract award value to \$4,284,301.

A copy of the bid documents are available online at:

<http://www.broward.k12.fl.us/supply/agenda/14-036N-Rec-Tab-Adult-Workforce-Education.pdf>

SCHOOL BOARD GOALS:

Goal 1: High Quality Instruction
 Goal 2: Continuous Improvement
 Goal 3: Effective Communication

FINANCIAL IMPACT:

The current recommendation is to increase the spending authority by \$84,301; total award amount \$4,284,301.

EXHIBITS: (List)

(1) Executive Summary (2) Approved ARF 8-6-2013 RSBM EE-1 (3) Recommendation Tabulation 8-6-2013 (4) Financial Analysis Worksheet (5) Survey

BOARD ACTION:

APPROVED

(For Official School Board Records Office Only)

SOURCE OF ADDITIONAL INFORMATION:

| | |
|---------------------------|---------------------|
| Name: Jeanette L. Johnson | Phone: 754-321-5757 |
| Name: | Phone: |

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
Senior Leader & Title

Maurice L. Woods - Chief Strategy & Operations Officer

Signature

Maurice Woods

Tuesday, January 05, 2016 12:01:00 PM

Approved In Open Board Meeting On:

JAN 20 2016

By:

Rosalind Arguel

School Board Chair